





Presentations displayed at the conference "Revitalise, Rejuvenate, Recreate" on 23rd June 2017 in Tarnów, (Sala Lustrzana – Mirror Hall) as a part of the project entitled: I am European - I create the reality around me.

Co-financed by Education, Audiovisual and Culture Executive Agency within the Europe for Citizens Programme (2014-2020)

Project Leader: Tarnów (Poland)

Partners: Municipalities of Veszprém, Kiskőrös (Hungary) and Sfantu Gheorghe (Romania)

Strand 2: Democratic engagement & civic participation
Action 2.1: Town twinning

TARNÓW











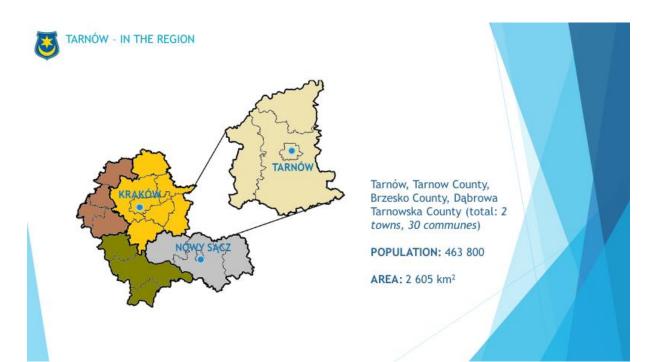












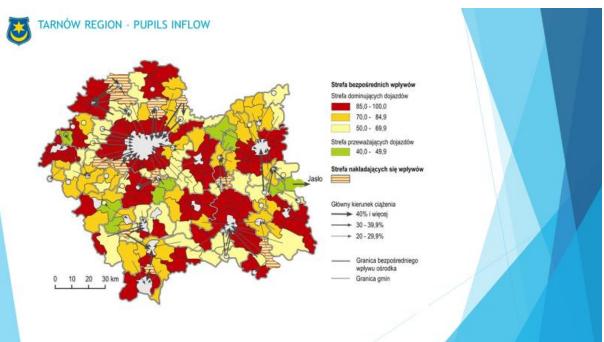










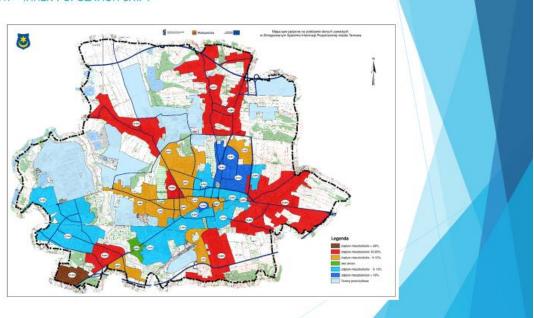














HOW TO ATTRACT PEOPLE TO THE CITY CENTRE?



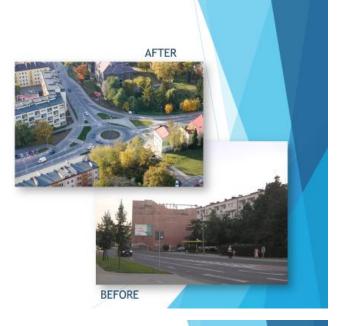


AFTER











TARNÓW - CITY CENTER REHABILITATION



















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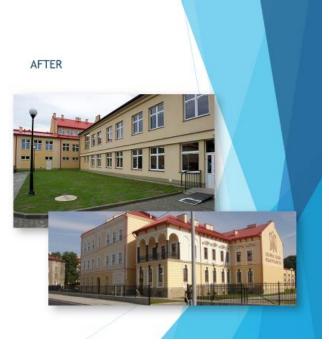


























TARNÓW - CITY CENTER REHABILITATION











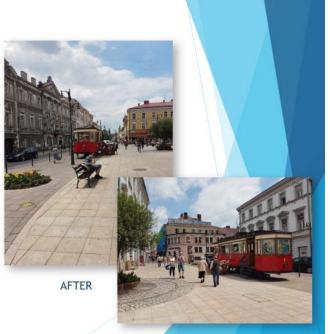






















TARNÓW - CITY CENTER REHABILITATION













GREEN AREAS







TARNÓW - CITY CENTER REHABILITATION - CHALLENGES

















TARNÓW - CITY CENTER REHABILITATION - CHALLENGES



















TARNÓW - CITY CENTER REHABILITATION - GREAT CHALLENGES

BEFORE



exhibitions venue "Jaskółka"













city stadium





TARNÓW - CITY CENTER REHABILITATION - GREAT CHALLENGES



concert hall











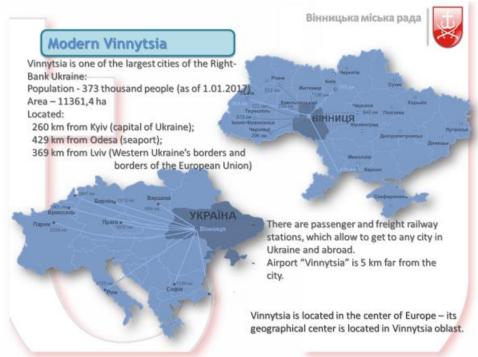






Vinnytsia

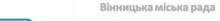














Strategic Development

➤ Vinnytsia confidently looks into the future – prospects for development are identified in the Development Strategy "Vinnytsia 2020" (2013)



Output records to develop the General Plan:

The concept of green carcass planning in Vinnytsia (2014);

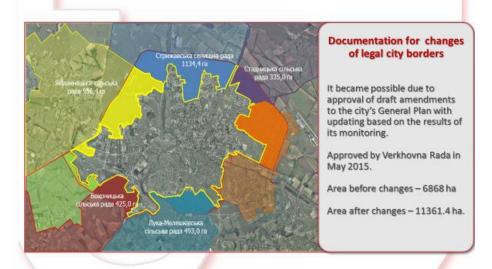
The concept of public space formation in Vinnytsia (2014);

The integrated urban transport and spatial development strategy of Vinnytsia (work is in progress – developing with the participation of Swiss specialists).

Вінницька міська рада



Change in Vinnytsia City Limits









Economic Potential

- More than 100 industrial enterprises operate in the
- Industrial products (works, services) sold for UAH 20.0 billion.
- In trade, restaurants and services are more than 2.2 thousand enterprises of different ownership.
- Volume of retail trade turnover of trading network enterprises and restaurant facilities and services reached UAH 7.2 billion, volume of sales of services - more than UAH 4.0 billion.
- Volume of foreign direct investments into the city economy amounted to more than USD 94.7 million.



Вінницька міська рада



PAT «Vinnytsia Confectionery Factory»



TOW «Barlinek Invest»



As a result of 2016, the city budget received UAH 2993.4 million, which is by 33.1% more than in the previous year.

resources for city development

Foreign Trade and Investment Activities

> Foreign trade turnover amounted to USD 823 Million.

USD 414.4 Million.

Foreign trade operations were carried out with partners from 127 countries.

Вінницька міська рада



> One of the main tasks of local Balance of foreign trade remains stable positive: government is creation of a favorable investment climate to attract additional

Foreign trade turnover of Vinnytsia, Mln. USD



THE MECHANISM OF INVESTMENT SUPPORT "INVESTOR GUIDE"

₹

- Analysis of the stated criteria of potential investor for placing investments through questionnaires
- Introduction of a potential investor to existing projects, if they meet the stated criteria, or
- Analysis of investment market offers and search for projects that meet the criteria for placing investments
- J Information support in the state registration of economic entity
- Consulting and practical assistance to investor in gaining the administrative services required for the project implementation, provided by the local authority
- · Information support to investor in obtaining declarative documents and permits in bodies of state architectural and construction control, and technical conditions of operating organizations, as well as during the implementation of state registration of property rights by state registration service bodies

· Support of feedback from investor during the implementation of the investment project (carrying out economic activities) to identify problems and take action to address them









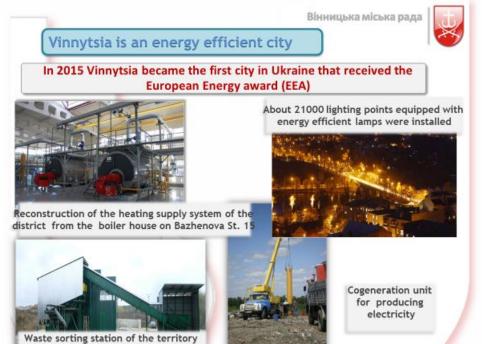










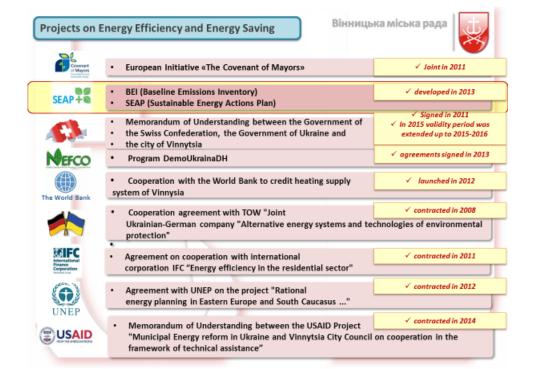


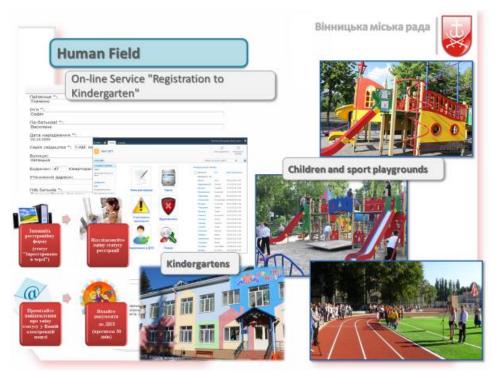
of a landfill



















Municipal diagnostic center



Expansion of clinics network of general practice family physicians



Reconstruction of premises for Rehabilitation Center for people with disabilities "Harmony"



Spatial Development

Haharin Square reconstruction







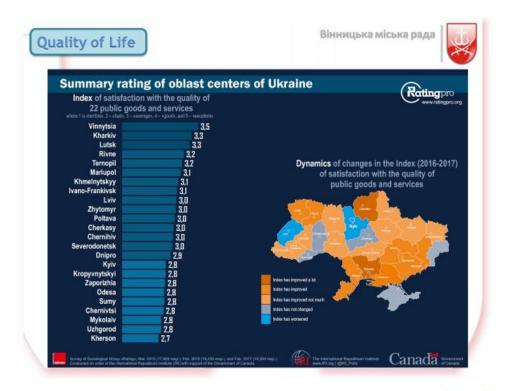




















Veszprém



<u>Urban development activity</u> <u>in Veszprém</u>

"Revitalise, rejuvenate, recreate" conference in Tarnów





Tamas Józsa Chief of cabinet





Regional role:

- · Sub-centre of the Mid-Transdanubean Region
- Historical town "Town of the Queens"
- Public administration: county seat
- Cultural, educational, religious and touristic centre



Geography:

- · WEST-EAST: fields of agriculture
- · NORTH: Bakony Hills
- · EAST: Lake Balaton











Transportation and connections:

By car

- Highway M7 connection 29 kms (Budapest/HU -Zagreb/HR -Ljubljana/SLO)
- Highway M1-M5 connection 66 kms to NORTH (Budapest/HU -Wien/AUT -Bratislva/SK)





Main features of the town:

- Area: 12 693 ha.
- Population: 63 405 pers.
- Demography:

63 % active

17,5 % youngsters

19,5 % ppensioners:

Full time labour in Veszprem Town:	
Year	Pers.
2009	18 393
2010	20 665
2011	20 572
2012	22 376
2013	22 378
2014	22 401

Economy and businesses:

Job seekers (in 50 kms range): 1900 pers.
Operating enterprices: 6 100
Companies 50-249 empl.: 55
Companies above 250 empl.: 11
Industrial zones: 3

- The growth of local GDP/capita in 2010-2015: +16%
- The growth of gross output of local industry in 2010-2015: +40%









Culture and education:

Kindergarten: 15 (2 150 kids)
Schools: 14 (4 800 students)
High schools: 6 (2 400 students)
Technical schools: 11 (5 700 students)

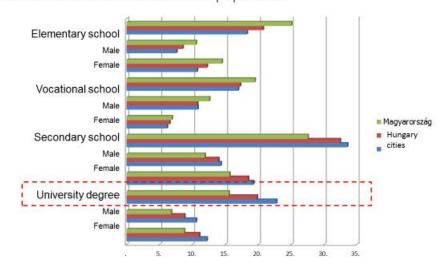
College Faculties: 1Libraries: 3Theatres: 2







The educational level of the adult population



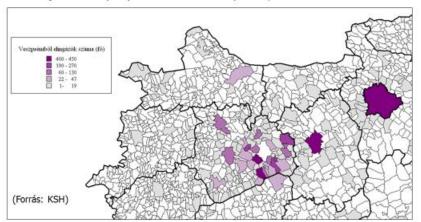






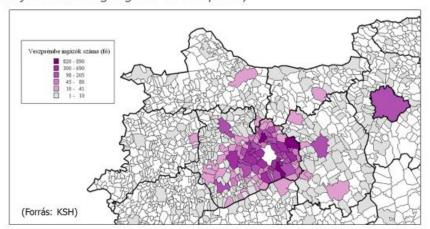


Daily commuters (local workforce employed outside Veszprém)





Daily commuters (workforce sending regions to Veszprém)



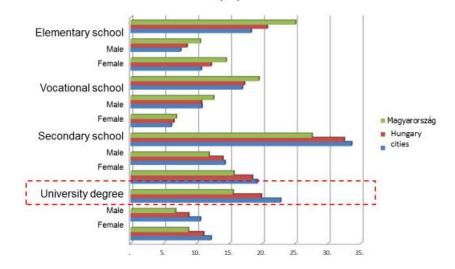








The educational level of the adult population













Vision until 2025:

VESZPRÉM will occupy a leading position among liveable cities in the region, and will be the centre of R&D, culture, education and tourism.

Priorities of the development policy:

- 1. Sustainable mobility
- 2. Liveable urban environment
- 3. Cultural tourism
- 4. Smarty economy
- Competence management of local municipal services





<u>Strategic partnerships:</u> The University of Pannonia

- in 5 cities
- 5 Faculties
- 7 doctoral schools
- 11.000 students
- R&D projects with local actors















Strategic partnership: Touristical Destination Management

<u>Goal</u>: to provide competent steering and territorial coordination and management for the owners of the touristic attractions

City level:

Veszprém Touristical Nonprofit Ltd.

•Regional level:

Bakony & Balaton Regional Touristical Nonprofit Ltd.

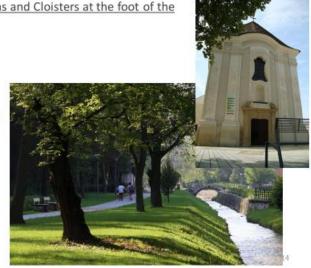








- -12 ha green space
- -3 cultural heritage sites
- -2,5 km bicycle way
- -3 playgrounds, 1 sport court
- -1 city-lake revitalization
- -4,5 m EUR investment
- (85 % EU funding)











Strategic projects: sustainable mobility and city infrastructure

Road network development:

- -missing primary connection, North to South, 2 m EUR (70% EU funding)
- -missing primary connection, West to East, 4 m EUR (70% EU funding)
- -bicycle way development (yearly 2 km)
- -intermodal junction





Strategic projects:

City-center rehabilitation

- -25.000.000 m² public space
- -27 partner
- -5,67 m EUR investment in total



- -new cultural center and music hall
- -soft projects
- -shopping and trade center
- -new parking facility









City-centre Rehabilitation I/B

Subsidy provided: 2,5 m EUR Intense of subsidy: 81,78%

-Integrated renewal

-The aim is to give new functions to the city center







Social city rehabilitation - Emerald City project

- · The main aim is the renewal of run-down parts of the city and to stop decadence
- Amount of subsidy: 4,6 m EUR
- Intense of subsidy: 99,3 %
- Public space greening
- · Playgrounds and play courts
- · Renovation of 3 block houses













Social city rehabilitation - Emerald City project

Veszprém Agóra:

Direct investment: 2,5 m EUR (765 m Ft)





Integrated Territorial Operation Programme allocated grants for Veszprém 38,5 m EUR (11,54 mrd HUF)

3,2 mrd Ft	27 %
1,701 mrd Ft	14 %
2,148 mrd Ft	18 %
1,028 mrd Ft	9 %
1,828 mrd Ft	16 %
0,492 mrd Ft	4 %
0,963 mrd Ft	8 %
0,184 mrd Ft	1,2 %
	1,701 mrd Ft 2,148 mrd Ft 1,028 mrd Ft 1,828 mrd Ft 0,492 mrd Ft 0,963 mrd Ft









Modern Cities Program Agreement

(10th of May 2016.)



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Thank you very much for your kind attention!

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Kiskőrös































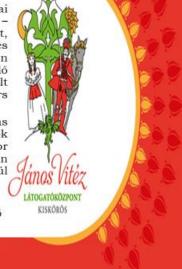


János Vitéz Látogatóközpont

A Látogatóközpontban olyan korszerű technikai megoldások – tabletes vezetés, hangbúra – segítik a tanulás élményszerűvé válását, amelyekkel a fiatalabb korosztály kulturális és irodalmi értékek iránti érdeklődése is könnyen felkelthető. A központban kialakításra kerűlő labirintus-útvonalon gazdagon illusztrált installációk kalauzolják végig a látogatót a vers egyes énekein játékos formában.

A történet meghatározó eseményei multimédiás eszközök, szimulátorok és interaktív terminálok segítségével ismerhetők meg. Petőfi Sándor életének története a kiállítás részeként önállóan irányítható interaktív terminálon kerül bemutatásra.

Többek között a fenti fejlesztésnek is köszönhető az elmúlt évben befolyt idegenforgalmi adó növekedése.

















































TOP- 3.2.2-15-BK1-2016-00002 Biomassza erőműprojekt Kiskőrösön

Kiskőrös Önkormányzata Város középületeinek energetikai korszerűsítése- A tervek szerint a Polgármesteri hivatal kazánház építésére kerülne amelyben egy 1,8 MW teljesítményű biomassza hőerőmű kerül elhelyezésre, melyről távvezetéken keresztül Zeneiskola, a Batthyány óvoda, Polgármesteri Hivatal, Pátria, Művelődési Központ épülete is fűtésre kerül.

HERZ BioFire 1000 BioControl 300-1000 kW faapríték/pellet kazán









Záportározó és csapadék elvezető rendszerek fejlesztése

Önkormányzatunk egyrészt egy csapadékvíz gyűjtésére szolgáló 2,6 hektár vízfelületű záportározó kiépítését tervezi, továbbá a városban elhelyezkedő-Klapka és Hrúz Mária utcai valamint Dózsa György úton található csapadékvíz elvezető rendszerek rekonstrukcióját.











Piac és piaccsarnok fejlesztés, bővítés

A zárt piaccsarnok régi vágya a településen élőknek. A cél érdekében megvásároltuk a volt Julius Meinl épületét, a tervezők már végzik a munkájukat, az épületben kialakítják az elárusító standok és az üzletek helyét. Az épület mellett szeretnénk kialakítani egy fedett, de oldalról nyitott szabadtéri árusító teret is. Mindez lehetővé tenné, hogy a piac akár mindennap nyitva lehessen, állandó értékesítő lehetőséget biztosítva a helyi termelőknek és a vásárlói szokás is átalakulna, melyben elsődleges lenne a garantált minőségű magyar termékekre való igény.









Sportcsarnok létesítés

A Kiskőrösi Kézilabda Sportszervezet Kft. Kiskőrös városában egy több mint 3000 főt befogadó kézilabda csarnok építését tervezi támogatásból. Ennek megvalósítása érdekében Kiskőrös Város Önkormányzatának együttműködését kérte több tekintetben. Az építmény kitűnő helyszín lehet helyi, országos vagy akár nemzetközi versenyek számára is. A sportrendezvényeken túlmenően kiválóan alkalmas lehet egyéb zenei- és kulturális események, bálok, koncertek, kiállítások, céges rendezvények, családi-, sport- és egészségnapok, konferenciák lebonyolítására is.













Városalapítók Napja, Országos Rétes és Gasztronómiai fesztivál











Kiskőrösi Szüreti és Szlovák Nemzetiségi Napok













Kemencés Gasztronómiai fesztivál





Kiskőrösi Advent











Kiskőrösi Petőfi Szilveszter











Sfântu Gheorghe

1. About Sepsiszentgyörgy/Sfântu Gheorghe - Kincső

As you have noticed, Sfantu Gheorghe has two names: one in Romanian, one in Hungarian, called Sepsiszengyorgy. The reason for having two names relies partly in the statistics: Sfantu Gheorghe while a small town in Romania, it is the biggest city of a historical region, called Szeklerland. The inhabitants of the city - 56 thousand - are mostly Hungarians, representing 77% of the population, followed by Romanians representing 22% and 560 people declaring themselves as Roma and representing 1% of the population.

The most important cities of this region called Szeklerland are: Miercurea Ciuc/Csikszereda, Odorheiu Secuiesc/Szekelyudvarhely,

Gheorgheni/Gyergyoszentmiklos, Targu Secuiesc/Kezdivasarhely. These cities belong to two counties called Harghita and Covasna. These cities and counties have all similar characteristics, so on a regional level the Hungarian population is 80% of the inhabitants, 18% are Romanians and 2% are Roma people. With these data Sfantu Gheorghe and Szeklerland become the largest city and region in Romania where the Hungarian national minority is in majority.

The historical explanation for this duality of the city is that the region used to belong to the Hungarian kingdom, to the Austro-Hungarian Monarchy, than to Hungary and since 1920 it makes part of Romania. In Hungary it was the Eastern border of the country and in Romania it is situated in the middle of the country. In 2017 Sfantu Gheorghe, declared as a town, has its 556th birthday.

In 1991 it was the first city in Romania to celebrate the City Days in order to invoke the usual city fairs from old days and also to give an opportunity to all inhabitants of the city to celebrate together. The development of the city was constant in the past 26 years, and the past 8 years are considered to be the most dynamic period of the city, from economical, cultural and infrastructural point of view.

2. EU projects - Kincső

- a. So, the most important projects regarding the revitalization of the city have been implemented in the framework of the Integrated City Development Plan. The main objective of this Plan is to rehabilitate the city centre and its immediate surroundings. As a result, we can say that the city centre became a much more functional area of Sfantu Gheorghe.
- b. Besides the rearrengement of the Main Square, we have implemented several other revitalizing projects with EU funding. Let me name some of them: the Industrial Park, the Photovoltaic Park, ressurection of streets.

Fotókra: Integrated City Development Plan, Industrial Park, Photovoltaic Park 3. Main Square - Mónika

I would like to say a few words about the Main Square as it was one of the projects that had the biggest impact on community level. You see the before and after pictures so you understand that the main objective of the investment was to transform the square into a functional area of the city. That is why we changed the whole aspect of it: getting rid of car traffic, making a







continuous/coherent square or area which will be populated by the inhabitants, will be used by children and adults, will be an open public space full of terraces, fountains, benches and so on. The square became the most popular place of the city, especially during summer time and it became the venue for most of the cultural events of the city. Let the pictures speak for themselves.

Fotókra: Past, Present – Main Square 4. This is how it works now – Mónika.

But it wasn't an easy process, we encountered many problems at the beginning. The inhabitants objected to the square, saying that it will be only concrete and no green areas and that trees will be cut down from the park and the wifi radiation is poisonous for the children, so we had several problems to deal with. In order to handle these issues, we organized several meetings and discussions with the population, we promised that more trees would be planted. Another interesting issue was that the construction plan of the Main Square also consisted another element which didn't materialize yet. This is the Dragon Hill. The dragon is the symbol of the city, Saint George, the knight defeated the dragon and this mythical animal represents our struggles and problems that are continuously defeated by the people. So, you see the Dragon Hill would have been a green area, perfectly fit for children and youngsters. This part of the square is not finalized yet due to some administrative problems we are about to resolve.

Tervre: Dragon Hill

5. Cím (néhány jó fotó illusztrációnak) - Mónika. Discussions and debates were not enough to calm down the tensions, so we came up with an idea that eventually helped us during the whole construction process. This idea was that we should open the square during the construction, so actually we opened a construction area for the people and organized several cultural events on it. We organized the first press conference on the construction site, than movie watching and we launched a programme called "Classical music to the Main Square". Fun fact about this programme: the better the construction progressed, more musician were playing in the bands performing on the site. So, thorughout these events the people of the city could see with their eyes the progession of the construction.

Fotókra: Main Square under construction

6. The present: fairs, cultural events, ice skating rink, pulzArt festival. - Kincső This whole idea of organizing events on the square from the early beginning worled so well that we decided to keep on with this idea on the built square. Now, the Municipality of Sfantu Gheorghe and different local groups are also organizing event on the square. Some of them are: monthly fairs and flower exhibition, Children's Day, pulzArt Contemporary Art Festival, Family Day On The Square, football match projection.

Fotókra: The present – Events

7. Conclusion - Kincső: the whole process of revitalizing the main square is a good example of how a construction activity can be transformed into a community project and after being finalized how can it become the centre of the community life of the city, loved and used by the people.





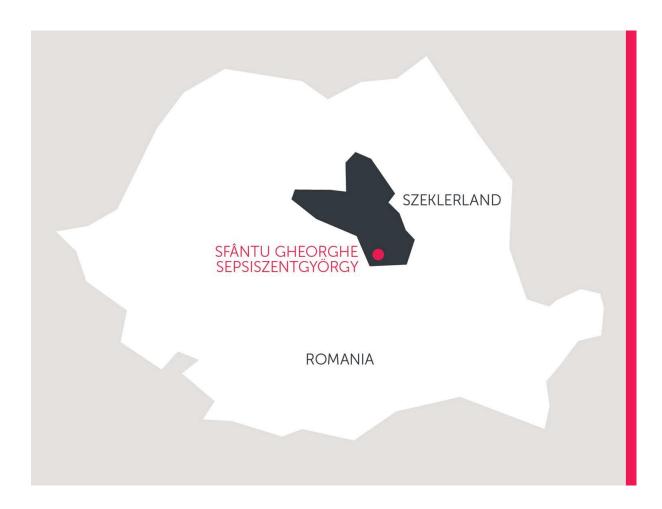








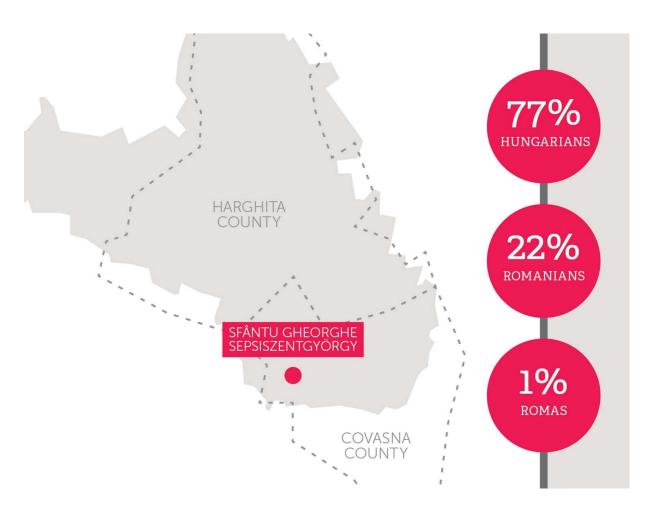








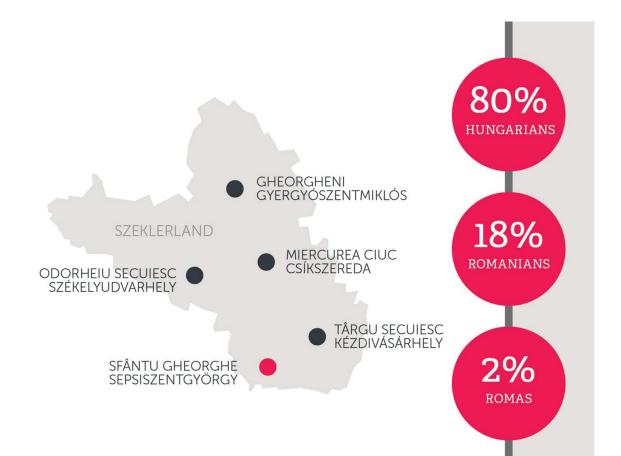










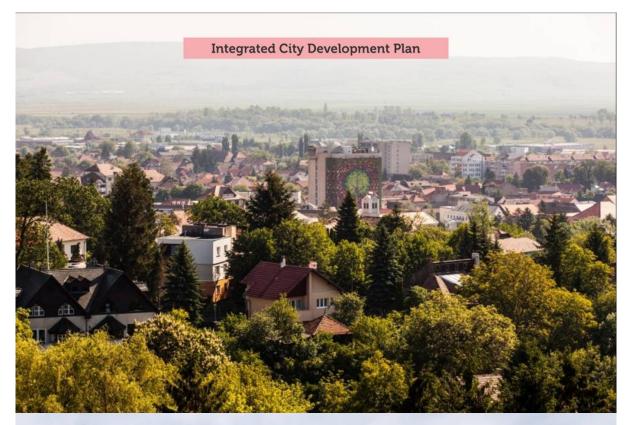


















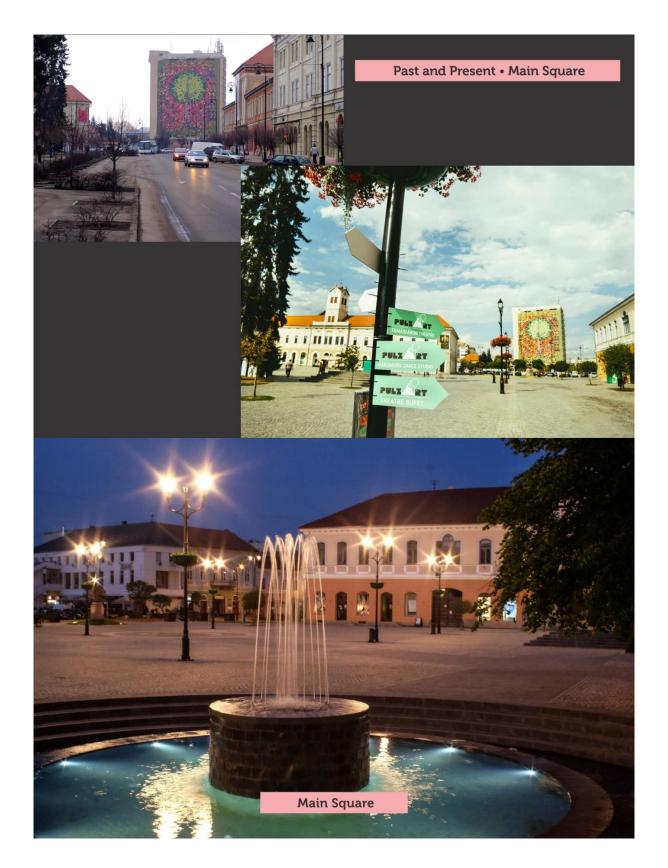








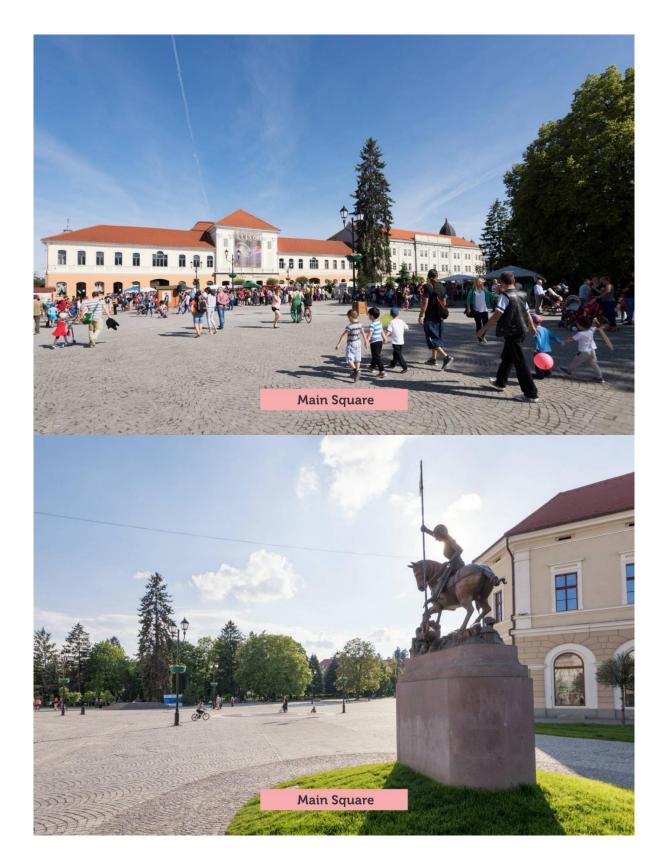


















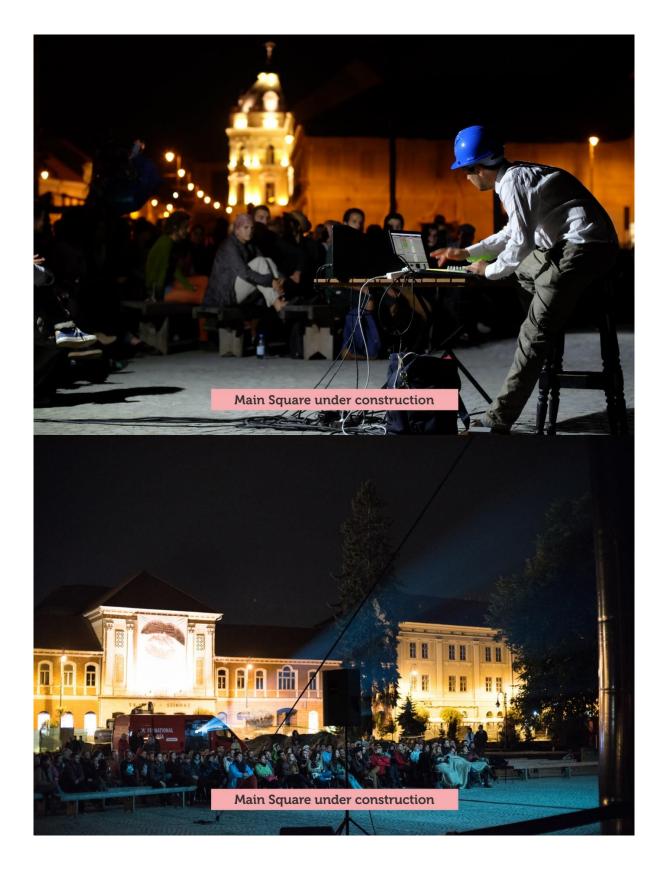








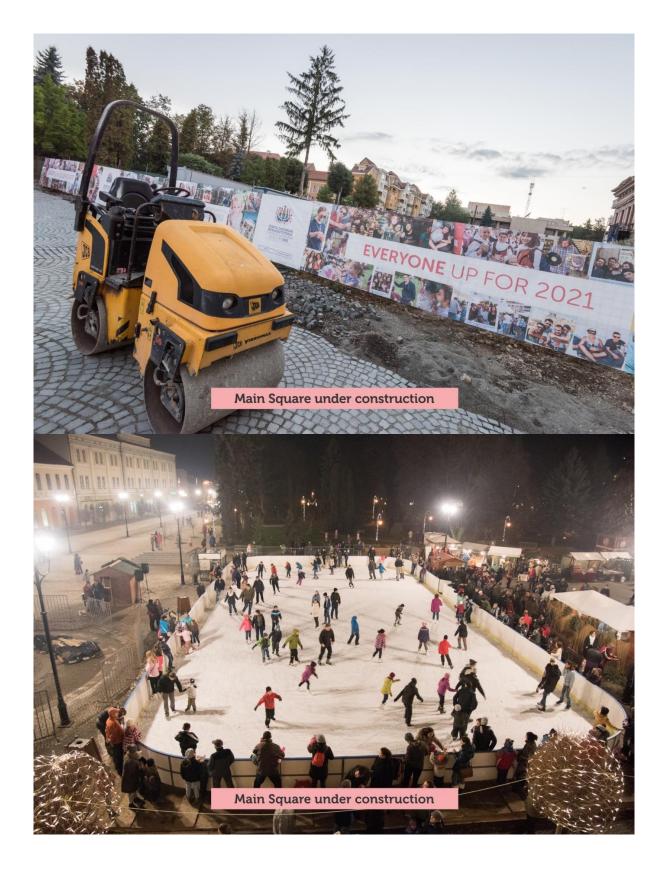








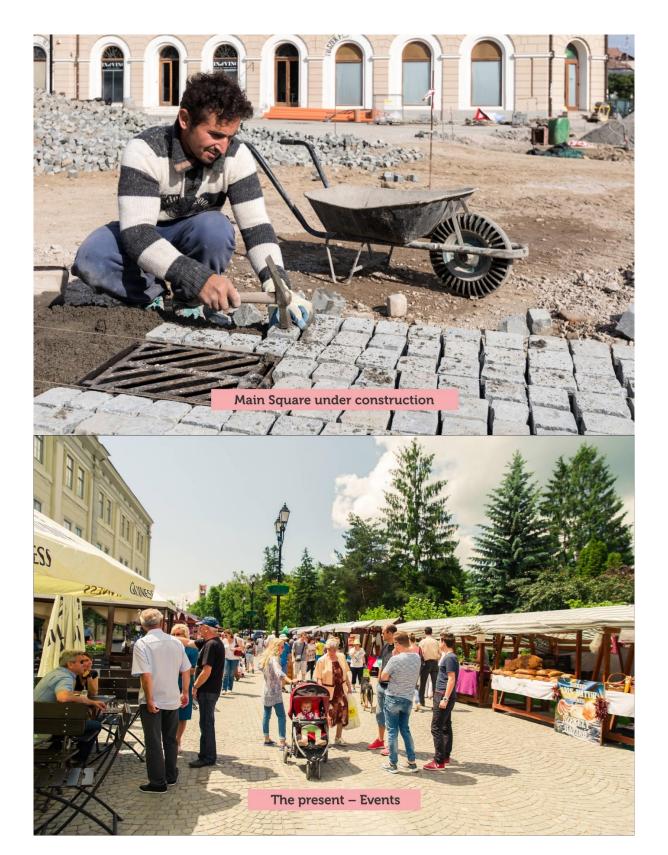
























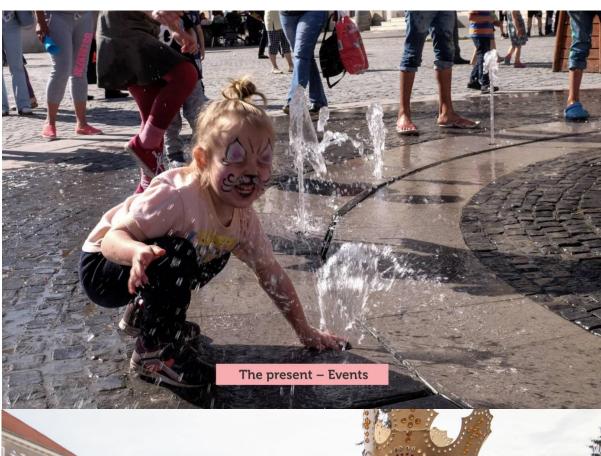










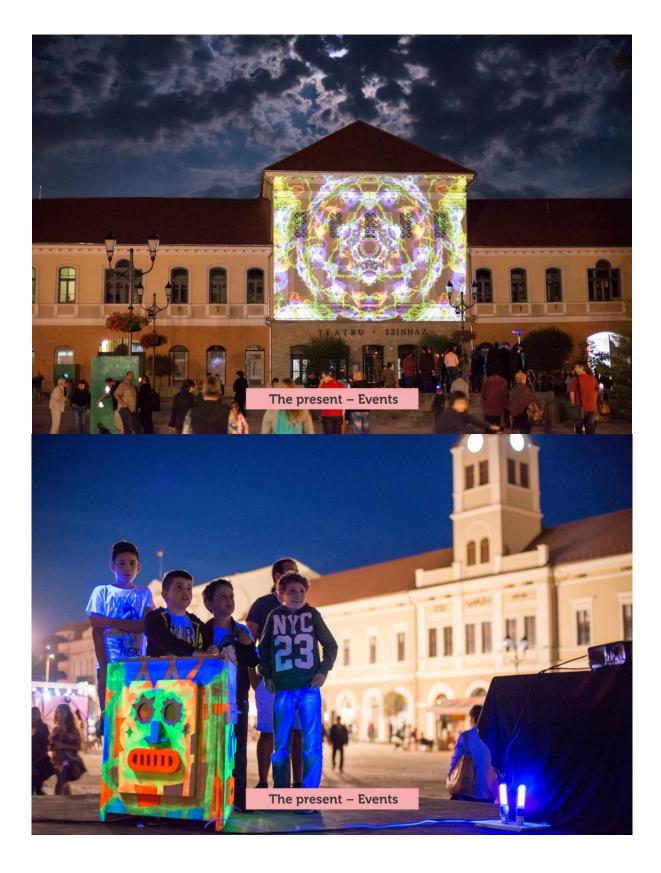




















































Video recording of the entire conference can be found under the link

